

Mandatory Disclosures

The following information shall be given in the information Brochure besides being hosted on the Institution's official Website.

The onus of the authenticity of the information lies with the Institution ONLY and not on AICTE.

1. Name of the Institution

- Ganga Global Institute of Management Studies Begusarai, Bihar -851129
- Mobile-
- E-mail-ggimsbgs@gmail.com

2. Name and address of the Trust/Society/Company and the Trustees

Trust Name: - Brajesh Kumar Foundation

Sri Krishna Nagar, Begusarai

Trustee: -

1. Smt. Sushma Devi
2. Sri Akhilesh Kumar
3. Sri Awadh Kishore Singh
4. Sri Sarvesh Kumar

3. Name and Address of the Principal: -

Prof. (Dr.) Sudha K. Jha

Ganga Global Gyan Parishar

Ramzanpur, Begusarai – 851129

Mob: - 8789916213, Email:- principal.sudha@gmail.com

4. Name of the affiliating University: -

Aryabhata Knowledge University, Patna

5. Governance

Members of the Board and their brief background

Shri Mangaldeo Pandey- Chairman, Ex-Principal, Netarahat Vidyalaya

Shri Sarvesh Kumar- Member, Managing Trustee, BKF, Ex-Civil Servant

Dr. Kamesh Kumar- Member, Retd. HOD, Economics and Management, A. N. College Patna

Prof. Dr. Sudha K. Jha - Principal, GGIMS – Ex Officio Member

Dr. Abhijeet Kumar: - Representative of Teaching Staff

Ms. Sweta Kumari: - Representative of Non-Teaching Staff

As Nominated: - State Government Representative

Dr. Kumari Anjana: - University Representative

- Members of Academic Advisory Body: - As per Affiliating University Norms.
- Frequently of the Board Meeting and Academic Advisory Body: - Every Semester.

Organizational chart and processes: -



- Mechanism/ Norms and Procedure for democratic/ good Governance: - **Grievance Redressal Form is in existence as per the norms.**
- Student Feedback on Institutional Governance/Faculty performance: - **By the end of semester student feedback is collected and assessed.**
- Grievance Redressal mechanism for Faculty, staff and students: - **Grievance Redressal Form is in existence as per the norms and online mechanism is also available for students.**
- Establishment of Anti Ragging Committee: - **An internal Anti ragging committee functions well under the close supervision of the managing committee.**
- Establishment of Online Grievance Redressal Mechanism: - **It is available as in our college website: - www.ggims.ac.in.**
- Establishment of Internal Complaint Committee(ICC): -
- Establishment of Committee for SC/ST: - **The institution follows the government (GOI / Govt. of Bihar)**
- Internal Quality Assurance Cell: - **The committee is functioning under the supervision of Senior most faculty members of institute.**

6. Programmes

- Name of Programmes approved by AICTE: -
 1. MBA (Marketing management)
 2. MBA (Retail Management)
 3. Rural Management
- Name of Programmes Accredited by NBA: -

For ongoing Academic Year Not eligible to apply.

- Status of Accreditation of the Courses
 - Total number of Courses
 - No. of Courses for which applied for Accreditation
 - Status of Accreditation – Preliminary/ Applied for SAR and results awaited/ Applied for SAR And visits completed/ Results of the visits awaited/ Rejected/ Approved for... Courses (specify the number of courses)

Not Applicable.

For each Programme the following details are to be given (Preferably in Tabular form): -

Programme Name: - Marketing Management

S.N	Particulars	Details
1	Name	Marketing Management
2	Number of seats	60
3	Duration	2 Years
4	Cut off marks/rank of admission during the last three years	80
5	Fee (as approved by the state government)	1,25,000/- per Year
6	Placement Facilities	Available
7	Campus placement in last three years with minimum salary, maximum salary and average salary	2,40,000 – 3,60,000 – 3,00,000

Programme Name: - Retail Management

S.N	Particulars	Details
1	Name	Retail Management
2	Number of seats	60
3	Duration	2 Years
4	Cut off marks/rank of admission during the last three years	80
5	Fee (as approved by the state government)	1,25,000/- per Year
6	Placement Facilities	Available
7	Campus placement in last three years with minimum salary, maximum salary and average salary	2,40,000 – 3,60,000 – 3,00,000

Programme Name: - Rural Management

S.N	Particulars	Details
1	Name	Rural Management

		t
2	Number of seats	60
3	Duration	2 Years
4	Cut off marks/rank of admission during the last threeyears	80
5	Fee(asapprovedbythestategovernment)	1,25,000/- per Year
6	Placement Facilities	Available
7	Campusplacementinlastthreeyearswithminimumsalary,maximumsalaryandaveragesalary	Not Eligible

7. Faculty

- Course/Branch wise list Faculty members: -

Course: - Marketing Management

- Permanent Faculty: - 06
- Adjunct Faculty: - 0
- Permanent Faculty: Student Ratio: - 1:20
- Number of Faculty employed and left during the last three years: - 08 / 02

Course: - Retail Management

- Permanent Faculty: - 06
- Adjunct Faculty: - 0
- Permanent Faculty: Student Ratio: - 1:20
- Number of Faculty employed and left during the last three years: - 09/03

Course: - Rural Management

- Permanent Faculty: - 06
- Adjunct Faculty: - 0
- Permanent Faculty: Student Ratio: - 1:20
- Number of Faculty employed and left during the last three years

8. Profile of Vice-Chancellor/Director/Principal/Faculty

- For each Faculty give a page covering with Passports size photograph



- Name: - Prof. (Dr.) Sudha Kumari Jha
- Date of Birth: - 02-03-1962
- Unique ID: - GGIMS/Prin./01
- Education Qualifications: - Ph. D.
- **Work Experience**
 - Teaching: - 27 Yrs.
 - Research: - Supervised three (03) Ph. D. Scholar, Degree awarded.
 - Industry: - 0 Yrs.
 - Others: -
- Area of Specialization: - Labour Legislations & Welfare.
- Courses taught at Post – Graduate Level: - HRM, Business Law.
- **Research guidance (Number of Students)**
 - No. of papers published in National/ International Journals/Conferences: - 18
 - Master (Completed/Ongoing): - **Completed**
 - Ph.D. (Completed/Ongoing): - **Completed**
- Projects Carried out): - **No Projects**
- Patents (Filed & Granted): - **No Patents**
- Technology Transfer): - **No Technology Transfer.**
- Research Publications (No. of papers published in National/International Journals/Conferences)
- No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.)

9. Fee

- Details of Fee, as approved by State Fee Committee, for the Institution : - **1,25,000/-**
- Time schedule for payment of Fee for the entire Programme : - **Annually**
- No. of Fee waivers granted with amount and name of students : - **No Provision**
- Number of scholarship offered by the Institution, duration and amount: - **No Provision**
- Criteria for Fee-waivers/scholarship : - **No Provision**
- Estimated cost of Boarding and Lodging in Hostels: - **No Provision**
- Any other fee please specify : - **No other fee**

10. Admission

- Number of seats sanctioned with the year of approval: - 2019-20 - 120
2020-21 – 120
2021 – 22 - 180
- Number of Students admitted under various categories each year in the last three years: -

S.N.	Year	Course	Category	Male	Female	Total
1	2019-20	Retail	General	22	7	29

		Management	OBC	19	9	28
			Sc	2	0	2
			Minority: -	1	0	1
			Total	44	16	60
		Marketing Management	General	31	2	33
			OBC	12	1	13
			Sc	2	7	9
			Minority: -	3	2	5
			Total	48	12	60
2	2020-21	Retail Management	General	9	17	26
			OBC	14	11	25
			Sc	6	3	9
			Minority: -	0	0	0
			Total	29	31	60
		Marketing Management	General	21	8	29
			OBC	16	4	20
			Sc	6	5	11
			Minority: -	0	0	0
			Total	43	17	60
3	2021-22	Retail Management	General	14	7	21
			OBC	16	10	26
			Sc	8	5	13
			Minority: -	0	0	0
			Total	38	22	60
		Marketing Management	General	10	11	21
			OBC	26	4	30
			Sc	5	2	7
			Minority: -	2	0	2
			Total	43	17	60
		Rural Management	General	11	6	17
			OBC	24	4	28
			Sc	8	1	9
			Minority: -	5	1	6
			Total	48	12	60

- Number of applications received during last two years for admission under Management Quota and number admitted: - **No Management Quota**

11. Admission Procedure: - Through Ganga Global Management Aptitude Test (GGMAT)

Admission Procedure

MBA admission process in Ganga Global Institute of Management Studies (GGIMS) starts in the month of April-August which is advertised in leading newspaper/s and other platforms (as per approval and guidelines circulated by the approving authority / regulatory authorities).

GGIMS offers two years full time regular Masters in Business Administration (MBA) programme. GGIMS offers specializations in two courses in its MBA course:

1. Marketing Management
2. Retail Management, and
3. Rural Management

The whole process for admission is conducted under the supervision of Admission Committee of GGIMS which is constituted by the College Managing Committee.

Eligibility

- Graduate in any discipline having equal or more than 45% of marks in aggregate.
- Students appearing in final year examination are eligible to apply

Admission to MBA courses

Admission to the MBA programs is done through following four steps:

Step-1: Registration & Application for MBA Entrance Exam

Candidates desirous of seeking admission in GGIMS MBA Programme should register and apply in the prescribed format, within the specified date and time through registration window/ notified manner in the admission advertisement.

The college will accept MAT/CAT/XAT and/or other National level MBA entrance exam results for admission in which case the candidate may be exempted from GGMAT Entrance Test. Final selection will be made on the basis of GGMAT/CAT/MAT/CMAT/GMAT/XAT/ATMA Score, and Personal Interview.

Step-2: MBA Entrance Exam and Personal Interview

Those eligible candidates will have to appear in “Ganga Global Management Aptitude Test (GGMAT), GGIMS’s Written Aptitude Test (WAT)” followed by personal Interview on the scheduled date, time and place.

GGMAT is a 200 marks test 100 marks for paper-pen based written test of 120 minutes duration & 100 marks of personal interview conducted by the Admission Committee to assess the basic aptitude which is followed by the Personal Interview.

WAT topics can be based on Current affairs, Business, Economics, Finance, Social or Political, Sports, Reasoning Ability, Language proficiency in English, Quantitative Aptitude etc. Topics for WAT are carefully selected to enable the candidates to express their coherent views and opinion, place the relevant data and other facts to add value to their writing.

The GGMAT will be followed by a Personal Interview (PI). The PI round will test candidates on verbal communication, presence of mind and presentation skills. PI will be conducted by a panel of experts. PI, essentially, will be a one-to-one personal interaction session though it could include

Group Exercise, Extempore speech, and psychometric tests among others.

Step-3: Shortlisting Process

Results of the written test followed by the personal interview will be published on college notice board. A telephonic intimation may also be given to the successful candidate.

After declaration of MBA exam result, the shortlisted suitable candidates will be called for final admission round on the basis of exam scores, academics, gender diversity, work experience among other parameters as per the Business-school admission policy and weightages.

Step-4: Final Admission Process

All the shortlisted candidates shall have to produce the listed documents along with the requisite fees for the confirmation of admission against the seat.

Failing to submit the required document the in due times his/her candidature will be cancelled. In this case other eligible candidate will be allotted the seat.

Students qualified to be admitted to the courses have to submit following documents along with the admission fee.

▪ List of documents for submission

- 10th Marksheet (SSC) & SLC
- 12th Marksheet (HSC/Diploma)
- Degree Marksheet* (Graduation)
- College Leaving Certificate
- Aadhar Card
- Migration Certificate
- Caste Certificate, if applicable
- Declaration/Affidavit from Candidate
- Declaration/Affidavit from Parent/Guardian
- Colour Photograph (02 Piece).

Cancellation and Refund

All selected candidates will get intimation of their selection through an Admission Letter / message / telephonic call. Details regarding payment of fees at the time of admission, allotment of hostel and date, time and venue for commencement of the academic session will be mentioned in the admission letter.

Offer of admission will be valid only for the specific program opted by the candidate as well as for the same academic session. Admission is given provisionally as specified in the letter. The offer of admission will automatically stand cancelled if the conditions are not fulfilled by the stipulated time.

There is a possibility that the Admission Committee recommends your admission in a category/program for which you have not applied in the application Form. In such cases an option will be given to you of the change and you may give your consent for the same.

Failure to pay the fee within the specified date or report for classes after payment of fee.

The decision of the admission committee ratified by the management will be final and binding in all cases.

The reservation rules will be followed as per the guidelines of the Government of India as stipulated by Regulatory authority.

Calendar for admission against Management/vacant seats: - No Management Quota.

- Last date of request for applications
- Last date of submission of applications
- Dates for announcing final results
- Release of admission list (main list and waiting list shall be announced on the same day)
- Date for acceptance by the candidate (time given shall in no case be less than 15 days)
- Last date for closing of admission
- Starting of the Academic session
- The waiting list shall be activated only on the expiry of date of main list
- The policy of refund of the Fee, in case of withdrawal, shall be clearly notified

12. Criteria and Weightages for Admission: - Total 200 Marks Exam. (100 marks Test + 100 marks Interview)

- Describe each criterion with its respective weightage, i.e. Admission Test, marks in qualifying Examination etc.
- Mention the minimum Level of acceptance, if any
- Mention the cut-off Levels of percentage and percentile score of the candidates in the admission Test for the last three years
- Display marks scored in Test etc. and in aggregate for all candidates who were admitted

13. List of Applicants: - Approx. 500 Aspirants Registered for GGMAT 2021.

- List of candidate whose applications have been received along with percentile/percentages core for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats (merit-wise)

14. Result of Admission Under Management seats/Vacant seats: - No Management Quota.

- Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over)
- Score of the individual candidate admitted arranged in order of merit
- List of candidate who have been offered admission
- Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate
- List of the candidate who joined within the date, vacancy position in each category before operation of waiting list

15. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each: - 07 Nos. (66 Sq. M. each)
- Number of Tutorial rooms and size of each: - 02 Nos. (33 Sq. M. each)
- Number of Laboratories and size of each: - 01 Nos. (66 Sq. M.)
- Number of Drawing Halls with capacity of each: - No Drawing hall
- Number of Computer Centers with capacity of each: - 01 Nos. (150 Sq. M.)
- Central Examination Facility, Number of rooms and capacity of each: - 01 Nos. COE office (30 Sq. M.)
- Online examination facility (Number of Nodes, Internet bandwidth, etc.): - 50 Nodes, 100 mbps band with.
- Barrier Free Built Environment for disabled and elderly persons: - Having Lift facility.
- Occupancy Certificate: - Obtained from Gram Panchayat.
- Fire and Safety Certificate: - Obtained from District Fire and safety officer.
- Hostel Facilities: - Planned from Academic Year 2022-23.

- **Library**

- Number of Library books/ Titles/ Journals available (Programme-wise) : - Title: - 550
: - Vol.: - 5500
- List of online National/International Journals subscribed: - : - National: - 24
: - International: - 24
- E- Library facilities : - Available
- National Digital Library (NDL) subscription details: - In due process of apply.

- **Laboratory and Workshop**

- List of Major Equipment/Facilities in each Laboratory/Workshop : - Not Applicable
- List of Experimental Setup in each Laboratory/Workshop : - Not Applicable

- **Computing Facilities**

- Internet Band width: - 100 mbps.
- Number and configuration of System: - 75 Nos.
- Total number of system connected by LAN: - 75
- Total number of system connected by WAN: - 75
- Major software packages available: - 04.
- Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.): -
Facility Available
- Facilities for conduct of classes/courses in online mode (Theory & Practical): - Not Available
- Innovation Cell: - Available
- Social Media Cell: - Social interactive pages on facebook for GGIMS, Begusarai
- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments: - Partially Completed.

- **List of facilities available**

- Games and Sports Facilities: - Sports Teacher and Outdoor Games/Indoor Games Facility.
- Extra-Curricular Activities: - As per Activity calendar.
- Soft Skill Development Facilities: - Soft skill classes along – with semester classes.

- **Teaching Learning Process**

- Curricula and syllabus for each of the Programmes as approved by the University: - As recommended by Affiliating University.
- Academic Calendar of the University: - Following the affiliating university academic calendar.
- Academic Time Table with the name of the Faculty members handling the Course
- Teaching Load of each Faculty: - 10 lecture per week.
- Internal Continuous Evaluation System and place: - As per IQAC Committee.
- Student's assessment of Faculty, System in place: - By the end of every semester.

For each Post Graduate Courses give the following:

- Title of the Course: - Marketing and Sales Management
Retail Management
Rural Management
Master of Computer Applications
- Curricula and Syllabi: - As recommended by affiliating university.
- Laboratory facilities exclusive to the Post Graduate Course: - For newly introduced courses in MCA.

- **Special Purpose**

- Software, all design tools incase: -
- Academic Calendar and framework: -

16. Enrolment and placement details of students in the last 3 years

17. List of Research Projects/Consultancy Works: - No ongoing Project work.

- Number of Projects carried out, funding agency, Grant received
- Publications (if any) out of research in last three years out of masters projects
- Industry Linkage
- MoUs with Industries (minimum 3(10))

18. LoA and subsequent EoA till the current Academic Year: - Available As recommended by regulating body.

19. Accounted audited statement for the last three years: - Available.

20. Best Practices adopted, if any

Note: - Suppression and /or misrepresentation of information shall invite appropriate penal action.
The Website shall be dynamically updated with regard to Mandatory Disclosures

Important Instructions:

- Avoid putting personal information in public domain.
- The mandatory disclosure should be available freely to view/download to the public without any restrictions.
- LoA / EoA letters (since inception) should form part of the mandatory disclosure and complete mandatory disclosure document should be converted into a single PDF file and the URL (web-link) to be entered in the AICTE portal (under attachments tab).