



GANGA GLOBAL INSTITUTE OF MANAGEMENT STUDIES

Under the aegis of BRAJESH KUMAR FOUNDATION

RAMZANPUR, BEGUSARAI, Bihar 851129

Application ID- 1-4776955691 (Northern Region)

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Recognized by-AICTE; New Delhi and Affiliated to Aryabhata Knowledge University (AKU) Patna

Learning Outcomes (MBA)

Program Education Objectives (PEOs):

- PEO1:-** **Integration of Knowledge:** Graduates will successfully integrate core, cross-functional, and interdisciplinary aspects of management theories, models, and frameworks with real-world practices and sector-specific nuances to provide solutions to real-world business, policy, and social issues in a dynamic and complex world.
- PEO2:-** **Communication and Teamwork:** Graduates will possess excellent communication skills, excel in cross-functional, multidisciplinary, multicultural teams, and appreciate local, domestic, and global contexts to manage continuity, change, risk, ambiguity, and complexity effectively.
- PEO3:-** **Value-Centered Leadership:** Graduates will be appreciative of the significance of Indian ethos and values in managerial decision-making and exhibit value-centered leadership.
- PEO4:-** **Career Readiness:** Graduates will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures, and engage in lifelong learning.
- PEO5:-** **Recognition and Leadership:** Graduates will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance, and earn the trust & respect of others as inspiring, effective, and ethical leaders, managers, entrepreneurs, intrapreneurs, and change agents.

Program Outcomes (POs):

- PO1:-** **Generic and Domain Knowledge:** Ability to articulate, illustrate, analyze, synthesize, and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues.
- PO2:-** **Problem Solving & Innovation:** Ability to identify, formulate, and provide innovative solution frameworks to real-world complex business and social problems by systematically applying modern quantitative and qualitative problem-solving tools and techniques.
- PO3:-** **Critical Thinking:** Ability to conduct an investigation of multidimensional business problems using research-based knowledge and research methods to arrive at data-driven decisions.

Principal / Director
Ganga Global Institute of Management Studies
Bogusarai

- PO4:- Effective Communication:** Ability to effectively communicate in cross-cultural settings, in technology-mediated environments, especially in the business context, and with society at large.
- PO5:- Leadership and Teamwork:** Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
- PO6:- Global Orientation and Cross-Cultural Appreciation:** Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
- PO7:- Entrepreneurship:** Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
- PO8:- Environment and Sustainability:** Ability to demonstrate knowledge of and need for sustainable development and assess the impact of managerial decisions and business priorities on the societal, economic, and environmental aspects.
- PO9:- Social Responsiveness and Ethics:** Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
- PO10:- Lifelong Learning:** Ability to operate independently in new environments, acquire new knowledge and skills, and assimilate them into the internalized knowledge and skills.

Program Specific Outcomes:-

- PSO1:- Effective Business Communication:** Students should be able to write basic business documents effectively and deliver presentations using technological tools while adopting and practicing professional ethics with reference to societal and environmental concerns.
- PSO2:- Understanding of Various Disciplines:** Students should understand varied disciplines like marketing, laws & legislation, people management skills, project management, financial analysis, taxation, etc.
- PSO3:- Comprehension of Published Literature:** Students should be able to comprehend published literature in the areas of management from reputable sources such as Springer, ScienceDirect, magazines, and journals.